

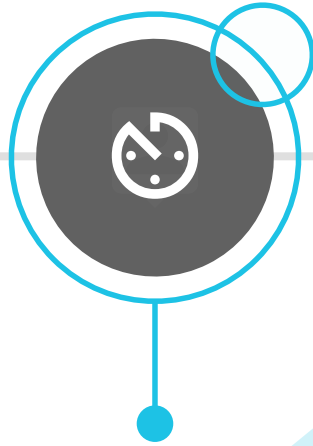


Business 2 Business Integration and Localism Network

Working in partnership to serve individuals and communities.



About Business 2 Business

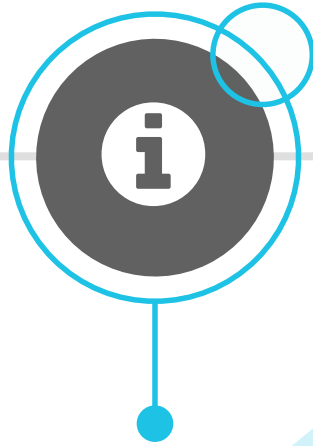


Business 2 Business was set up 35 years ago to tackle unemployment and social exclusion. We recognised that local people were often not able to benefit from jobs in the local economy, and that additional support was needed to help bridge the gap.



Supporting customer needs, upskilling and addressing barriers to employment and learning has always remained our top priority. We have developed our services over the years with the main focus on helping individuals to flourish in employment. Our values are at the core of everything we do and we hold ourselves to extremely high standards.

About Business 2 Business



Already well-known within the employment and skills sectors, **Business 2 Business** has recently secured a place on the DWP CAEHRS framework at Tier 2 in every English region. We were also recently awarded an Innovate UK grant for the development of new digital technologies to support jobseekers.



We have extensive experience as a prime provider and of working in partnership with diverse organisations from the public sector, third sector and private sector.

The Business 2 Business Integration and Localism Network.

At **Business 2 Business** we always endeavour to do our best to support our programme participants. As well as supporting them directly ourselves, we know it is important to help them make optimal use of other forms of locally available support. Joined up working between us and other local services ensures:

1 People with multiple and complex needs, receive the holistic support they need to progress;

2 Communities perceive their local support landscape as well organised and navigable; and

3 Service commissioners can discern the added value derived from us working together.

Our Integration and Localism Network is a key part of our approach to engage with other service providers within the wider provision landscape.

Through the network you can:

1

Inform us about your service;

2

Update us about changes to your service;

3

Receive useful information and updates from us as part of a specialist interest group or as a member of the wider provider landscape;

4

Be invited to e-based and in-person events enabling you to network with other providers and stakeholders;

5

Receive advertisements about funded sub-contracting opportunities.

Join our network at

www.business2businesslimited.com/current-partnership-opportunities

Benefits of the Integration and Localism Network for your organisation. Being part of our Integration and Localism Network could help you:

- 1 Gain referrals to your services.
- 2 Take part in events to share and hear about helpful approaches, policy updates and emerging technologies.
- 3 Network with providers offering similar delivery elsewhere.
- 4 Forge links with local providers with whom you could usefully work in partnership.
- 5 Make referrals to our services.
- 6 Hear about opportunities to apply for funded sub-contracting opportunities.
- 7 Receive and give service updates.
- 8 Garner support for your initiatives and campaigns.
- 9 Raise awareness about the changing needs of your service users.
- 10 Promote your organisation and your service delivery.

Benefits of the Integration and Localism Network for the community:



Better services through joint consultation and co-design.



Better services through sharing of innovative ideas and approaches.



Greater resilience through efficiencies gained by working together.



Greater success in winning funding through demonstrably stronger partnership.



Better orientated services to the needs of the locality.



Better alignment of local services alongside one another.



Added value to public expenditure.



Greater influence upon policy makers through joint advocacy and evidence gathering.

Quotes from service providers:



“Many thanks to you and your team for sending such good well prepared candidates for our housekeeper vacancies. They were all very appropriate, your business has saved us all so much time and effort.”

NHS (University Hospitals of Leicester)



“We highly value the supportive and collaborative approach in our partnership which provides positive outcomes for service users and their families”

Bangladesh Youth and Cultural Shomiti



‘ We have a network of 11,000 business across the East Midlands that we actively engage with through our weekly e.shots, news and events. We are pleased to be working with Business 2 Business who are an established employability provider and an integral part of the support to employers’

Phil Megson, Love Business



Our partnership with B2B is very effective and is integral in supporting the high levels of demand to help people into employment or education; without this there would be significant hardship for individuals and within communities. Our partnership with them has helped many people in the community with their Mental Health as well as building self-confidence .

Patrick Dzwekesu, Chief Executive, Health Link Services

Join our network at :

**[www.business2businesslimited.com
/current-partnership-opportunities](http://www.business2businesslimited.com/current-partnership-opportunities)**



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